K-Love is listened to by my family in all of our vehicles. My grandchildren, who are age 4 1/2 & 1 1/2 also listen. They both sing along with the radio. I also listen at work. K-Love has been a pick-me-up many days when nothing else seems to be going right. This is also one of my sources for Christian concerts and activities in our area. I also receive the Scripture of the day in my e-mail. I know of many people who depend on the encouragement from K-Love to get through the day in our area.